

Kellogg's Back to School Promotion FAQ's

FREQUENTLY ASKED QUESTIONS

Please refer to the general information below on frequently asked questions. For full details please refer to the terms & conditions available.

How old do I have to be to enter?

This promotion is open to people aged 18 years or older.

If I'm not from Australia, can I still take part in this promotion?

Entry is open to Australian residents only, aged 18 years and over.

How do I enter the promotion?

Buy any Kellogg's cereal or snack product, visit the website: www.kelloggs.com.au/run to login or register for a Kellogg's account (if you have not already registered), upload a picture of the purchase receipt/complete the online form.

Where can I buy specially marked products?

From any stores in Australia stocking Participating Products.

How long does the promotion last?

The Promotion commences on 09.00am 17/12/2019 and ends on 11:59pm on 27/02/2020.

Can I enter this promotion more than once?

Entrants are entitled to one entry for each participating product purchased subject to a maximum of three entries per day of the Promotion Period and provided each entry meets all requirements of these terms and conditions. Entrants must complete a separate entry for each individual entry they submit and must upload the relevant receipt for each individual entry.

Each Entrant can only win one Prize.

How will the winners be chosen?

This promotion is a game of chance. The draws are electronic. Winners will be chosen in accordance with the table below:

Weekly draw date	Number of winners	For entries received
7/01/2020	240	17/12/19-5/1/2020
14/01/2020	84	6/1/2020-12/1/2020
21/01/2020	84	13/01/2020-19/01/2020
28/01/2020	84	20/01/2020-26/01/2020

4/02/2020	84	27/01/2020-2/02/2020
11/02/2020	84	3/02/2020-9/02/2020
18/02/2020	84	10/02/2020-16/02/2020
25/02/2020	84	17/02/2020 -23/02/2020
3/03/2020	48	24/02/2020 - 27/02/2020

Does my entry carry over to the following weeks prize draw?

Entries received in respect of each day of the Promotion Period will not roll over to subsequent days of the Promotion Period.

What is the Prize?

Each Prize is a \$100 Rebel Sport voucher. The voucher can be spent online or instore at Rebel Sport.

How many Prizes are there?

There are 876 prizes to be won. 12 prizes will be awarded each day of the Promotional Period.

How will I know if I've won?

The winners will be notified via email within five business days of the Prize Draw.

How will I receive my Prize?

All prizes will be delivered electronically to the email address provided by entrants in the entry form.

I am having issues entering the promotion on the website?

Please [click here](#) for troubleshooting tips and website log in errors.